

ALLIED JEWISH COMMUNITY SERVICES OF MONTREAL

493 Sherbrooke Street West — Montreal 2, Que. — 844-8621

February 2, 1968

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PERSONAL AND CONFIDENTIAL

Dear Contributor:

The Federated Appeal of Greater Montreal is now completing plans for its initial campaign, which will take place in April, 1968.

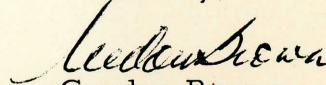
Since the Montreal Jewish community, through Allied Jewish Community Services, is participating in the Federated Appeal in a limited way, the enclosed self-canvass formula may be helpful to you in determining your contribution to the Federated Appeal.

The annual Combined Jewish Appeal will continue to be held in the Fall, exactly as heretofore. Some of our agencies will be listed as beneficiaries of Federated Appeal under the heading of "Jewish Welfare Services"; but, your regular contribution to CJA will not be affected and will continue to be intact and made only in the Fall CJA campaign. This is an essential ingredient of the agreement reached with the Federated Appeal.

AJCS leadership is of the unanimous opinion that we should participate in this historic community endeavor. At the same time, it is a prerequisite that we must maintain our regular Fall CJA campaign. Therefore, in order to avoid the duplication and confusion of calling on CJA contributors for their gifts in support of Jewish agencies partly in the Spring and then again in the Fall, it has been agreed that Jewish contributors will be solicited in the Spring Federated Appeal for the non-Jewish agencies only, as outlined in the attached self-canvass form.

I am confident that the Jewish community will, as always, fulfill its obligations adequately. You will shortly be receiving additional material which is now in preparation, to clarify this matter further.

Sincerely,


Gordon Brown,
President.

Encl.